

The Clever Cleaver Brothers.®

"Television's Most Entertaining Celebrity Chefs"



Regis Philbin says, "The Clever Cleaver Brothers aren't just clever. They're funny and can cook, too." Leeza Gibbons notes, "Anything these guys do promises to be fun." And "Emmy Magazine" adds, "They're what you might get if Martin and Lewis graduated from The Cordon Bleu."

The Clever Cleaver Brothers are Lee N. Gerovitz and Steve Cassarino — professional chefs who have turned their love for food and laughter into a unique career as media personalities, cookbook authors, magazine columnists and, as one pundit called them, "stand-up chefs."

These culinary cut-ups are regulars on the TV guest circuit with appearances on "The Tonight Show starring Jay Leno," "Live! with Regis," "Fox & Friends," "The Other Half," "CNN Headline News," "Entertainment Tonight" and many others. Their syndicated TV cooking vignettes "KITCHEN CUT-UPS!®" have been broadcast in over 50 countries in five languages. "Tailgatin' with The Clever Cleaver Brothers®" is broadcast by numerous major market TV stations during football season. Lee and Steve authored a cookbook "Cookin' with the Cleavers," plus their magazine column "Cutups" appears in "Barbecue & Beverage."

Working without fancy equipment, costly pots and pans or gourmet gadgets, Lee and Steve are known not just for their easy-to-prepare recipes, but also as those culinary cut-ups with the outlandish costumes. They first met as students at Johnson & Wales College of Culinary Arts in Providence, Rhode Island. After graduation, Steve studied under master chefs in London and Paris. His career took him from assignments as head chef on a Monte Carlo yacht to sous chef of the Melbourne Hotel in Brisbane, Australia. Lee pursued a corporate culinary career as a chef at Nashville's Opryland Hotel, an instructor for the National Restaurant Association and menu development manager for Jack-In-The-Box. Several years later, their paths crossed unexpectedly while jogging on the beach in San Diego where they decided to produce a video cookbook for beginners. Despite a lack of on-camera experience, their video was an overnight success generating not only publicity and sales, but also their own weekly television series.

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The Clever Cleaver Brothers - continued

Lee and Steve take their Vegas-style cooking show on the road to casinos, corporate events, fairs, festivals and theatres. Recent public appearances have included Charlotte Shout, Eastern States Exposition, Harrah's Rincon Casino, Maryland Home Show, Monterey Fair and South Carolina State Fair.

Imagine cloning Julia Childs with Roseanne, Paul Prudhomme with Dom DeLuise or Justin Wilson with Jeff Foxworthy. Summing up The Clever Cleaver Brothers, one reviewer said: "They're the Martin and Lewis of munchies, the Rowan & Martin of recipes, and the Abbott & Costello of a la carte. They're stand-up chefs who consider themselves, well, comic Cuisinarts. They're punny guys who probably have too much thyme on their hands. Leave it to Cleaver!"

SELECTED TELEVISION APPEARANCES

<i>Live! With Regis</i>	ABC
<i>The Tonight Show</i>	NBC
<i>Dateline NBC</i>	NBC
<i>The Other Half</i>	NBC
<i>Fox & Friends</i>	FOX News Channel
<i>SoapTalk</i>	Soap Network
<i>Home Matters</i>	Discovery
<i>Entertainment Tonight</i>	Paramount
<i>Best Damn Sports Show Period</i>	Fox Sports Net
<i>Noon News</i>	WGN Superstation
<i>Morning News</i>	WCBS - New York
<i>LA in the Morning</i>	KTLA - Los Angeles
<i>NBC 5 Morning News</i>	WMAQ - Chicago
<i>The 10 Show</i>	WCAU - Philadelphia
<i>Noon News</i>	KPIX - San Francisco
<i>Good Day</i>	KDFW - Dallas
<i>Fox Noon News</i>	WTTG - Washington, DC
<i>11 Alive Midday News</i>	WXIA - Atlanta
<i>Fox 2 Morning News</i>	WJBK - Detroit
<i>Fox Morning News</i>	KRIV - Houston
<i>KOMO News at 5pm</i>	KOMO - Seattle
<i>KARE 11 Today</i>	KARE - Minneapolis
<i>Arizona Midday</i>	KPNX - Phoenix
<i>Tailgate 19</i>	WOIO - Cleveland
<i>News at 5pm</i>	KMGH - Denver
<i>Good Morning Sacramento</i>	KMAX - Sacramento
<i>Show Me St. Louis</i>	KSDK - St. Louis
<i>Fox Morning News</i>	WBFF - Baltimore
<i>AM Northwest</i>	KATU - Portland
<i>Daybreak</i>	WISH - Indianapolis